



Beyond Capital Fund *Investing for Social Impact*

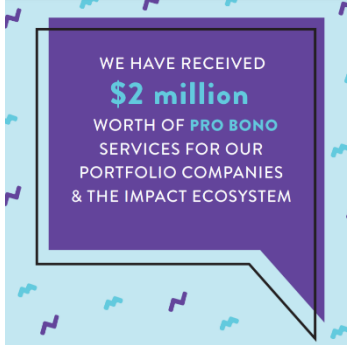
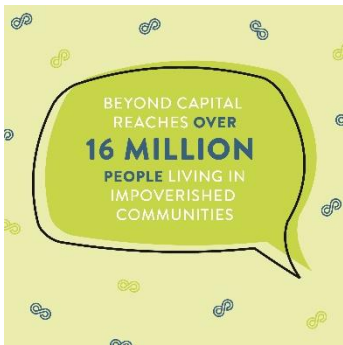
ABOUT US

- Beyond Capital Fund is an evergreen impact investment fund that invests in seed-stage, for-profit social enterprises serving low-income communities throughout India and East Africa.
- In addition to investment capital, we provide pro-bono (“Beyond Capital”) resources to social enterprises as a crucial part of our early stage investment strategy.
- Because we are structured as a non-profit, we can reinvest the returns from our investments for perpetual impact.
- To-date, we have achieved three exits and a MoIC of 2.1x.

INVESTMENT APPROACH

Investment Structures	Debt, equity
Investment Horizon	5 – 10 years
Investment Size	\$25,000 – \$200,000
Stage of Enterprise	Early, often seed financing round
Target Return	Target 2-3x return, reinvested
Geographic Focus	India, Kenya, Tanzania, Uganda & Rwanda
Target Beneficiary	Bottom of the economic pyramid; individuals earning less than \$4 per day
Investment Focus	Waste and sanitation, healthcare, energy access, agriculture, financial services
Business Model	Venture capital model; rigorous due diligence, with special focus on social impact, financial sustainability, scalability and management
Investee Development	Mentoring, management assistance, expert advisory network
Dollar Value-Add	Foundation structure attracts significant <i>pro-bono</i> resources to reduce cost of investment

























OUR IMPACT



CASE STUDY | ERC EYE CARE

- Beyond Capital invested into ERC Eye Care in 2014. ERC provides affordable, inclusive and on-demand eye care in underserved, rural regions of India. Over four years, ERC has served over 155,000 patients.
- We subsequently re-invested in 2015 and 2016, and supported the management team with “Beyond Capital” access to pro-bono legal support throughout.
- In 2017, Beyond Capital exited its ownership holding in ERC at a ~27% IRR to a like-minded impact investor leading a Series A fundraising. Today, ERC has treated 400,000 patients and completed 9,000 cataract surgeries.

PORTFOLIO HIGHLIGHTS

 	 	 
<ul style="list-style-type: none"> ▪ Drone-based distribution infrastructure for the healthcare supply chain to provide timely access to life-saving blood and vaccines in remote and underserved regions of the world 	<ul style="list-style-type: none"> ▪ Mobile retail and content platform selling women's health products such as sanitary pads ▪ Impact: sold feminine hygiene products in Rwanda and Kenya, serving 74,000 unique customers 	<ul style="list-style-type: none"> ▪ Distribution of agricultural produce from smallholder farmers to major local markets. ▪ Impact: increased the income of 1,930 smallholder farmers by \$1,500 per year
 	 	 
<ul style="list-style-type: none"> ▪ Establishes rural health clinics in villages that have poor or no access to health facilities ▪ Impact: treated more than 720,000 patients through 24 clinics 	<ul style="list-style-type: none"> ▪ Last-mile distribution of clean-energy products; provides energy education to customers ▪ Impact: distributed more than 736,000 products, created 3,000+ microentrepreneurs 	<ul style="list-style-type: none"> ▪ Explains complex medical topics to frontline health workers with pictorial e-Learning content delivered over mobile platforms ▪ Impact: currently reaching over 92,000 frontline health workers
 	 	 
<ul style="list-style-type: none"> ▪ Provides financial management services, advice, and credit to small businesses ▪ Impact: serving 2,500 small businesses with a 95% repayment rate 	<ul style="list-style-type: none"> ▪ Ensures quality, traceability & health of meat products to minimize losses & increase incomes of farmers & distributors ▪ Impact: increase of \$140/month for 200 rural microentrepreneurs 	<ul style="list-style-type: none"> ▪ B2B e-commerce company that organizes rural artisans in India into clusters and sells products to large international clients ▪ Impact: Operating in 10 states, 28 clusters with 1,200 artisans
 	 	 
<ul style="list-style-type: none"> ▪ Provides affordable, inclusive and on-demand eye care in underserved regions of Assam, India. <i>Exited in 2017.</i> ▪ Impact: 400,000 patients treated, 9,000 cataract surgeries complete. 	<ul style="list-style-type: none"> ▪ Makes hygienic sanitation affordable and accessible throughout Africa's informal settlements. <i>Exited in 2020.</i> ▪ Impact: 3,247 toilets installed to safely remove 6,900 tons of waste 	<ul style="list-style-type: none"> ▪ Collects waste from households and bulk waste generators by empowering micro-entrepreneurs at the last-mile and ensures responsible treatment of waste ▪ Impact: Working with 350 waste pickers and 40,000 households

CORE TEAM



EVA YAZHARI

is CEO of Beyond Capital. She has a background in asset management and investment due diligence experience in both non-profit and corporate sectors.



HOOMAN YAZHARI

is Chairman of Beyond Capital's Board of Directors. He is an accomplished corporate lawyer and a seasoned executive who has worked in both public company and private equity domains.



NICHOLAS JAVA

is Beyond Capital's Director of Due Diligence and has a background in education, entrepreneurship, and operations. Nicholas was a founding member of 118 Capital, and served as an officer in the U.S. Army.



MATT RAIMONDI

is Beyond Capital's Director of Social Impact and an ESG advisor to U.S. investment professionals. Matt joined Beyond Capital with a background in finance and impact measurement.



MATHILDE BENIFLAH

is Beyond Capital's Director. She holds a Bachelor's in International Relations from the University of Pennsylvania and has previous experience in startups and financial inclusion.

Learn about our team's new venture fund, [Beyond Capital Ventures](#).

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