

A photograph of three women and a child sitting on the floor in a room with a textured wall. The image is overlaid with a semi-transparent pink color. The women are wearing head coverings and traditional clothing. One woman on the right is wearing a white headscarf and a white top. The child is sitting in the center, looking towards the left. The text is overlaid on the left side of the image.

**BOLD IMPACT  
INVESTMENTS IN  
SUSTAINABLE  
POVERTY  
ALLEVIATION**

Beyond Capital



is a non-profit,  
and invests like a

*VENTURE FUND*

Our niche is



*SEED*

investing





BECAUSE WE EXPECT A RETURN ON OUR INVESTMENTS, **EVERY DOLLAR IS COMMITTED** TO IMPACT MULTIPLE TIMES OVER.



BEYOND CAPITAL INVESTS IN **INDIA & EAST AFRICA**



OUR INVESTMENTS PROVIDE **CRITICAL** GOODS & SERVICES

A photograph of a young child with braided hair being held by an adult, overlaid with a pink tint and the text "INVESTMENT PHILOSOPHY". The child is looking towards the camera with a neutral expression. The background is blurred, showing other people in a crowd. The text is in a bold, white, sans-serif font, positioned on the left side of the image.

# INVESTMENT PHILOSOPHY

*Investing is not just for high yield tech companies; it's a mindset, and a tool that inspires entrepreneurship, collaboration between the best and brightest, and mentorship - and that can do good and be dedicated to social good.*

---

*Impact investment sits at the intersection of financial returns and social good.*



PORTFOLIO



## CORE INVESTMENT TEAM

08



**EVA YAZHARI**

CEO, Co-founder

Investment and management background across non-profit and corporate sectors



**MATT RAIMONDI**

Director of Social Impact

Manager at Sustainalytics, background in finance and impact measurement



**HOOMAN YAZHARI**

Chairman of Board,  
Co-founder

Senior manager and corporate lawyer for several listed and private companies



**NICHOLAS JAVA**

Senior Principal

Principal at Tyton Partners, extensive experience across public and non-profit sector




A photograph of a young child with braided hair resting their head on an adult's shoulder. The child has a somber expression. In the background, another person is visible, wearing a dark t-shirt with some text on it. The entire image is overlaid with a semi-transparent pink filter.

**LIVES  
WE  
HAVE  
TOUCHED**



EVERY \$1 WE INVEST IMPACTS  
THE LIVES OF **20**  
INDIVIDUALS LIVING UNDER  
THE POVERTY LINE



BEYOND CAPITAL  
REACHES OVER  
**8 MILLION**  
PEOPLE LIVING IN  
IMPOVERISHED  
COMMUNITIES



OUR  
PORTFOLIO  
COMPANIES REACH  
**6**  
**MILLION**  
WOMEN LIVING  
UNDER THE  
POVERTY LINE



*Rosalie earns a living selling women's health products in Rwanda, on behalf of Kasha, a Beyond Capital portfolio company, to women living under the poverty line, in a culturally sensitive way.*

---

*She delivers access to feminine sanitation products and contraceptives to her peers in discrete packaging and at secure locations because, for women in East Africa, having their period is taboo.*





# HOW WE INVEST







**OUR  
VALUE  
ADD**



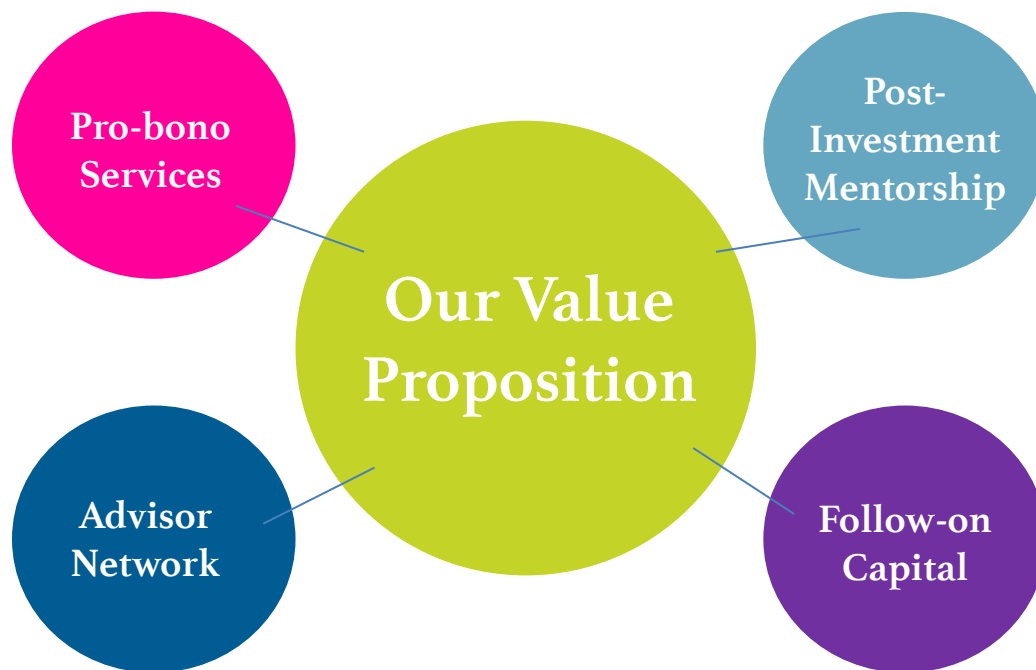
OUR PORTFOLIO COMPANIES  
HAVE RAISED **94X** THE  
**CAPITAL INVESTED** BY BEYOND  
CAPITAL IN ROUNDS AFTER  
OUR PARTICIPATION



OUR VOLUNTEERS  
HAVE COMMITTED  
**>45,000** .....  
VOLUNTEER HOURS  
TO OUR WORK



WE HAVE RECEIVED  
**\$2 million**  
WORTH OF **PRO BONO**  
SERVICES FOR OUR  
PORTFOLIO COMPANIES  
& THE IMPACT ECOSYSTEM



**OUR CAPITAL REPRESENTS ONLY A PORTION OF OUR VALUE ADD**

Pro-bono legal and financial services to our portfolio

Mentorship program pairs industry executives with entrepreneurs

Our advisor network provides cross-sector expertise in relevant geographies

Track record of attracting follow-on capital demonstrates long-term commitment





A woman in a sari is seen from behind, hanging laundry on a line. The scene is set in a rural area with a dirt path and a building in the background. The entire image has a pinkish-red tint. The text 'MEASURING OUR SOCIAL IMPACT' is overlaid in white, bold, sans-serif font on the left side of the image.

# MEASURING OUR SOCIAL IMPACT

Conduct a review of impact measurement at portfolio company and fund level

Develop a framework built around 5 overarching fund objectives

Identify relevant quantitative and qualitative metrics using IRIS and industry best practice

Developed an **Impact Scorecard** to assess alignment of potential investment with fund level impact objectives



# OUR RESULTS







---

One to 13 investments

Two to five core team members

Development of board of directors

Reached 8 M people

Completed three exits, combined 2.2x MoIC

Proved we can find, source and invest in profitable companies

A person wearing a dark long-sleeved shirt and a dark cap is crouching in a field of tall grass. They are holding a plant. A sign is visible on the ground near them with the text "ALAN OLC" and "TIAN JAVAN". The background is a blurred field of tall grass under a bright sky.

**HOW YOU  
CAN BE INVOLVED**



### BRING YOUR IMPACT INVESTING EXPERTISE TO YOUR NETWORKS

Co-author an article with Beyond Capital leadership

Cooperate on social media postings (LinkedIn, Instagram, newsletters)

Co-host events with Beyond Capital and bring impact investing to your networks

Create features on website





## HAVE A FINGER ON THE PULSE OF IMPACT INVESTING

Serve as an evangelist for Beyond Capital

Encouraged engagement with Beyond Capital team/board

Network of Ambassadors and visibility

Contribute one area of key expertise to take Beyond Capital to the next level

Annual support of \$1,500

# BRING THE INSPIRATION DIRECTLY TO YOUR OFFICE



HOST A TALK AT YOUR OFFICE WITH BEYOND CAPITAL CEO EVA YAZARI ABOUT THE POWER OF IMPACT INVESTING, FOR YOUR EMPLOYEES LOOKING FOR MEANING AND PURPOSE IN THEIR LIVES.

**DONATION: \$2,500**



## LEVERAGE OUR INVESTMENT ACUMEN

---

Family Offices, Foundations, Corporations and Individual Investors

Minimum 2 year \$100,000 contribution

Access to due diligence documentation, co-investment ideas, and team insights

Interest in co-investing in seed-stage impact deals





*“As a donor and board member of Beyond Capital, I have seen first-hand Beyond Capital’s unique ability to support social enterprises that have little sources of funding or infrastructure, and provide these companies with the requisite pro bono support and mentoring. Additionally, I have been driven to commit additional funding out of my belief that Beyond Capital is achieving the goals of understanding the risk return trade-off of social enterprise investment.”*

*– Gabriel Eckenstein*



**THANK  
YOU**

EVA YAZHARI

EVA@BEYONDCAPITALFUND.ORG