



Beyond Capital Ventures

ABOUT US

Beyond Capital Ventures (BCV) invests in early-stage companies (seed, Series A, bridge rounds) led by conscious leaders, who are addressing the growing needs of consumers in India and East Africa (Kenya, Uganda, Rwanda). Our primary sectors are healthcare, agriculture, and fintech. We have an 11-year track record at Beyond Capital Fund, an evergreen impact fund.

INVESTMENT CRITERIA

Industry	Agriculture, Financial Inclusion, Healthcare, Waste & Sanitation, Energy Access
Target Consumer	Low-income households and emerging consumers living on up to \$15/day
Stage	Seed, Series A, or bridge rounds, moving towards product market fit
Traction	Post-revenue, early validation of product/service, customer willingness to pay, strength of performance on customer engagement and retention
Impact	Improving access / affordability of basic goods and services, increasing incomes
Scalability	Multi-national and regional
Sustainability	Pathway to achieve unit economic profitability
Team	Local founders with deep expertise and insight in the sector, ability to build and lead teams, drive to make social change, incorporating conscious leadership



Track Record

We scaled a **12-year approach at Beyond Capital Fund** to fund the next wave of conscious leaders.

We have completed 3 investments, often leading the round using SAFES, convertible notes and priced equity.



Portfolio Focus

Beyond Capital Ventures We focus on businesses that are **improving access to "need to haves"** like financial services, healthcare, and gainful employment for households and consumers living on up to \$15 per day.



Investment Structure

Seed round check sizes are between \$250,000 - \$700,000.
Series A round check sizes are between \$350,000 - \$1,000,000.
 We typically co-invest with others in rounds of \$500,000 - \$5,000,000.



Investment Horizon

We form **long-term partnerships** with portfolio companies to ensure their success, and can make follow-on investments.

Our exit horizon is typically **5 years**. We are not concessionary investors.



Post-Investment Support

We are active investors, **working hands-on with management teams** and unlocking full potential through **"beyond capital" support**, including mentorship access to expert advisors, leadership development and specialized services.

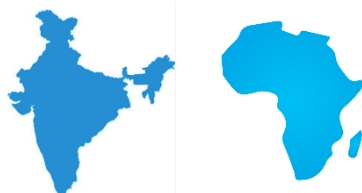


Equitable Venture

We view the founders we invest in as true partners. That's why we instituted an **Equitable Venture pool**, where founders receive a share in the fund's profits. Read our General Partner Eva Yazhari's article about Equitable Venture [here](#).

INVESTMENT REGION

The Fund will deploy its capital in businesses in India and East Africa (Kenya, Rwanda, and Uganda).



OUR INVESTMENT PROCESS

Our due diligence assesses scale potential without compromising profitability. We have a process-driven approach that identifies the proper timing for an investment, and if the business can develop a long-term competitive advantage in the market. The process includes a holistic review of all company materials, discussions with the management team, site visits, and interviews with stakeholders and partners. We have a collaborative mindset and try to mobilize like-minded partners to help the company in their journey. Read more about our investment process [here](#).

OUR LEADERSHIP



Beyond Capital Ventures is led by Eva Yazhari, a female fund manager with an established track record of investing in diverse, inclusive management teams. Together, our team brings experience in the hedge fund, asset management, investment banking, venture law, impact measurement, and corporate restructuring industries. Our team has a strong track record of impact investing in emerging markets through Beyond Capital Fund, a non-profit evergreen fund founded in 2009. Our Investment team is locally embedded and our advisors live and work around the world. Read more about our team and Board experience on our [website](#). We are active investors and enjoy working closely with portfolio companies.

OUR IMPACT APPROACH

Conscious leadership is at the center of our investment strategy. Our people-centered approach considers how entrepreneurs deliver value to all their stakeholders. Our Director of Social Impact works with entrepreneurs to define a theory of change for their business and implement an impact strategy and reporting framework that is measurable and maps to leading standards.

We evaluate potential investments against an impact scorecard built around six fund objectives:

- Scalability Is the expected impact replicable, and is there potential for continued growth?
- Data Collection Can the investee collect data accurately and systematically?
- Implied Impact Data How much reliable data exists, and does it provide evidence of impact?
- Additionality Does the investment create growth that would not have occurred otherwise?
- Clarity of mission Does the company mission logically lead to the desired outcome?
- Underserved market Do expected outcomes impact underserved or last mile communities?

OUR CURRENT PORTFOLIO



Viebeg



Kasha



Africa Health Holdings

Company

Sector

Countries

Description

Healthcare

Rwanda, Kenya, DRC

Viebeg is a health tech company that provides high-quality medical supplies and equipment through an innovative data-driven procurement platform, serving 410+ clinics and hospitals in hard-to-reach areas.

Healthcare

Rwanda, Kenya, DRC

Kasha Global, Inc. brings the power of FemTech to mass market retail in East Africa through a centralized digital platform for the sale and last mile distribution of quality affordable health and personal care products.

Healthcare

Kenya, Ghana, Nigeria

AHH a hybrid tech-enabled healthcare delivery model with brick-and-mortar facilities conducting a wide range of services from primary care, specialty care, pharmaceutical services, laboratory testing, and surgical procedures with telehealth offerings.